

# OUR WORK IS ALL PLAY

## Why Work With Us

### CUSTOM DESIGN

The Bienenstock Design Team collaborates on each step of each design, ensuring our design solutions are not only functional and beautiful, but also pedagogically sound.

With our unparalleled diversity of expertise and experience, our team will guide your vision from paper to play space. Every Bienenstock natural playground is one-of-a-kind tailored to our client's needs and, without a doubt, reflective of our unwavering commitment to quality playgrounds that connect children to nature.

From our first contact through to the moment children are playing in their new playground, our team is focused on meeting your expectations. We begin with a needs assessment and topographic survey of your school. Your community, your property, your children, and your needs are our priority at every step of the process.

We then work through a process of engagement that has been refined for more than 30 years to



produce a sense of ownership among your team. The design facilitation produces 3D modeling and flythrougs in photo-real, high-definition quality.

Technical specifications and drainage plans that will ensure the long-term sustainability of your project through any of our ever-changing events are our foundation upon which every design is built.

Phasing plans and detailed costing at every stage of the creative process ensure the projects are real and achievable.

Our unique attention to detail and user experience at every point in our design process ends with pedagogically-sound, custom natural playgrounds that reflect and respect your culture.

When complete, your playground is provided with an operations and maintenance manual to ensure your expenses in nature remains positive, nurturing and sustainable for years to come.

## ***A relentless desire to advocate for nature education***

### **Safety and Compliance**

Our team is composed of some of the most knowledgeable professionals when it comes to safety. Throughout the design process, we are consistently considering safety and making sure each project meets every necessary guideline and regulatory standard.

### **Training and Advocacy**

Research shows time spent in nature, coupled with outdoor risky play, are key to encouraging resilience, emotional and physical health, and creative thinking in children. Led by nature play experts Adam and Jill Bienenstock, our training team includes recreation specialists, horticulturists, therapists, early childhood educators, and landscape architects and designers, who are all united by a common passion for nature education.

Our relentless desire to advocate for nature education means there is no boundary we won't push when it comes to fostering nature-rich learning and play opportunities for all ages and abilities. School boards, municipalities and parks around the world seek out our transformative training. These workshops, which can be coupled with design consultations, occur onsite, so that we can transfer our knowledge to your educators and children in-house.

We also offer conferences and workshops to small gathering or large organizations. Whatever the size group, we are ready to inspire you to harness the natural world as your most powerful teaching tool.



## Keynotes

Changing the way we design our environments—and indeed, the way we play—begins with a simple conversation. Our speakers shake up the status quo and invite audiences to reconsider everything they've ever heard about play and learning. As industry leaders, Bienenstock leverages our collective experience to further the conversation on the endless benefits of connecting children to nature. Harnessing research-based evidence and authentic anecdotes, the Bienenstock team makes a thorough and compelling case for connecting children to the natural world. Our team is available for keynotes, panel discussions, guest lectures and writing projects.

## Community Builds

Through our natural playgrounds, we aim to foster a sense of wonder with nature. Community Builds are an important part of this mission. By bringing community members, sponsors, volunteers and municipalities together, these events draw public attention and energy to the work we do.

By engaging the community directly in the process of developing and installing our playgrounds, the community can claim a sense of ownership, involvement, and a renewed commitment to not only their community, but also to their natural environment.

## Funding

Today, fundraising is more competitive than ever and requires a well-planned and sophisticated approach. Having raised millions of dollars for hundreds of natural playground projects, we are a willing ally in helping you realize your playground dream with our tried and tested fundraising strategy.

## Warranty

We stand by our work. Each Bienenstock playground project comes with a warranty certificate at the completion of the build. The work and/or material is guaranteed to remain free from all manufacturing defects, and to comply with all specifications and contract documents governing the work.

## Measuring Success

After the last shade tree is planted, and final playground component installed, we measure a project's success by the level of children and educator engagement. When we create a space where children love to play, and educators feel empowered and inspired, we are confident we have succeeded in fulfilling your vision, and our goal to connect more children to nature.





## Interested in learning more?

For more information regarding our design, training, keynotes, and natural products, visit our website or give us a call.